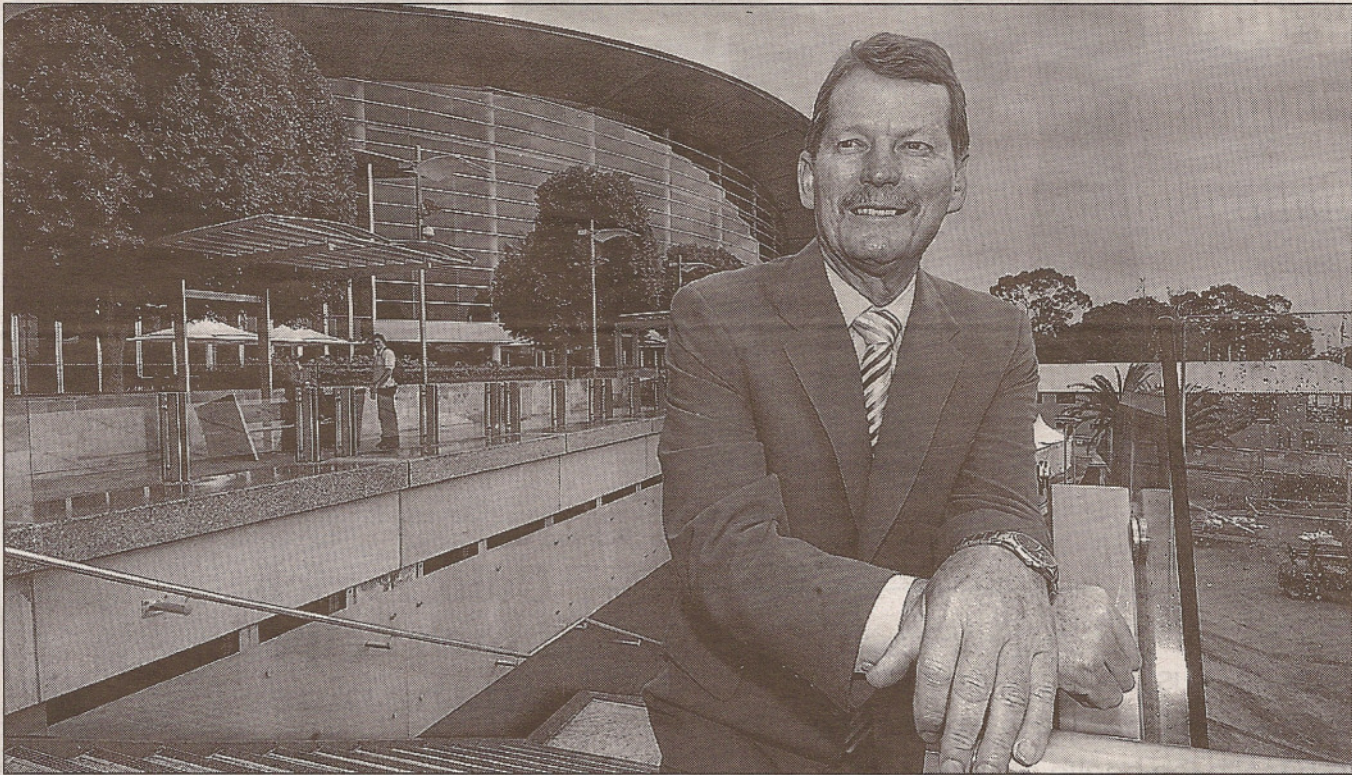


Push for green meeting hub

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ENVIRONMENTALLY FRIENDLY: Adelaide Convention Centre chief executive Alec Gilbert.

Picture: CAMPBELL BRODIE.

VALERINA CHANGARATHIL

IN a move aimed at establishing Adelaide as Australia's environmentally friendly meeting place, the Convention Centre will soon offer conference packages that allow organisers to offset carbon emissions caused by an event.

"Promoting a green convention centre in a green city is a powerful combination, further establishing Adelaide's reputation as Australia's Convention City," the centre's chief executive, Alec Gilbert, said.

The packages will be rolled out by the end of the year.

As conference organisers become more demanding about green destinations, the centre is implementing measures that

Challenge to business



are effective and changing the culture of the organisation.

The centre is "getting staff to think about how we use resources and providing hands-on involvement such as tree planting days with organisations such as Greening Australia", Mr Gilbert said.

Staff also would be encour-

aged to talk to guests about the environmental credentials of the centre.

Every month, about 10 cubic metres of paper and seven tonnes of food scraps are used to form compost in biobins at the centre.

Renewable energy, recycled stocks and partnership with Zero Waste SA are also helping the centre minimise waste generated at public events.

Other plans include establishing a worm farm and exploring ways to reduce the carbon footprints of delegates flying into Adelaide.

This would be done in partnership with companies offering carbon offsets such as tree-planting programs.